

FIELD DAY IS COMING!

Never Stop Playing. Think Elementary School. Think Field Day. It was the Best Day Ever as you had fun and competed with fellow students in silly, active games. The American Heart Association is excited to offer a way to put some **playspace into your workspace** while raising critical funds to end heart disease and stroke.

Field Day is a fun community event that engages teams of employees from different companies to focus on their physical and mental well-being while competing for the ultimate bragging rights – **winning the 1st place trophy by saving lives.**

By participating in **Field Day**, you are helping your employees alleviate their workplace stress and burnout by introducing “play” breaks into their workday. The **Field Day** games and challenges are designed to introduce easy steps to better their overall health and provide a way to give back. Oh, and did we mention they are going to have fun while saving and improving lives?



Register Today! CATAWBA VALLEY FIELD DAY

FRIDAY, OCTOBER 13, 2023 | 2-4PM | HICKORY YMCA



Step 1

Register your company today by emailing Whitney.Plunkett@heart.org.



Step 2

Choose your team captain(s) and recruit your team of 8-10 people.



Step 3

Earn bonus points for prep and fundraising challenges.



Step 4

Have fun at Field Day!

Questions? Contact Whitney.Plunkett@heart.org.

Sponsorship Opportunities Available



Did you know...

- Every **34 SECONDS**, someone has a **HEART ATTACK**.
- Every **40 SECONDS**, someone has a **STROKE**.
- **ONE IN THREE AMERICANS** has some form of **CARDIOVASCULAR DISEASE**.
- **CARDIOVASCULAR DISEASE** is the **NATION'S MOST COSTLY ILLNESS**, accounting for \$298 billion in direct and indirect costs each year.



American Heart Association®

Field Day

Your support is essential in the fight to save and improve lives from cardiovascular disease. Dozens of top companies across the Catawba Valley are passionately engaged with our mission, with more joining our movement every year. As a Field Day Sponsor, you will engage a variety of target audiences while offering an exciting community experience.

Check out the sponsorship opportunities below to elevate your company's engagement throughout the Heart of Catawba Valley campaign.

Questions? Contact Whitney.Plunkett@heart.org.

ENGAGEMENT OPPORTUNITIES



FIELD DAY CHAMPION

Sponsor 2 Field Day games

Opportunity to speak at Field Day

Logo recognition on Field Day collateral

10 invitations to Catawba Heart Ball

Logo recognition on Heart Ball collateral and website

Full-page acknowledgment in Heart Ball digital program

\$10,000

HYDRATION STATION

Sponsor Field Day hydration station

Name listing on Field Day collateral

6 invitations to Catawba Heart Ball

Name listing on Heart Ball collateral and website

Half-page acknowledgment in Heart Ball digital program



\$5,000

FIELD TO TABLE

Name listing on Field Day collateral

2 invitations to Catawba Heart Ball

Name listing on Heart Ball collateral and website

Half-page acknowledgment in Heart Ball digital program



\$2,500



CHEERLEADER

Name listing on Field Day and Heart Ball collateral

\$1,000

