

March 30, 31, April 1, 2022



This year focusing on equality, caring, addictions and recovery.

\$25,000 Sponsorship Opportunity

- 25 tickets in the VIP section of the Martina McBride concert in P.E. Monroe Auditorium on Lenoir Rhyne's campus
- Seating in designated VIP sections for all three nights
- Dinner at Cafe Rule or Vintage House for 25 guests (alcohol, tax, and gratuity not included)
- Recognition in all marketing materials including print, digital, and radio
- Meet and greet with Martina McBride, Steve Palmer, and Ngozi Adichie for up to 12 guests
- Signed books from Martina McBride, Steve Palmer, John T. Edge, and Ngozi Adichie

We sincerely appreciate your generous support and partnership in addressing mental wellness in our community. Custom sponsorship levels and benefits can be accommodated upon request starting with \$500 contributions.



BEN'S
FRIENDS

**LENOIR~RHYNE
UNIVERSITY**

Visiting Writers Series

March 30, 31, April 1, 2022



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\$10,000 Sponsorship Opportunity

- 10 tickets in the VIP section of the Martina McBride concert in P.E. Monroe Auditorium on Lenoir Rhyne's campus
- Seating in designated VIP sections for all three nights
- Dinner at Cafe Rule or Vintage House for 10 guests (alcohol, tax, and gratuity not included)
- Recognition in all marketing materials including print, digital, and radio
- Meet and greet with Martina McBride, Steve Palmer, and Ngozi Adichie for up to 6 guests
- Signed books from Martina McBride, Steve Palmer, John T. Edge, and Ngozi Adichie

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\$5,000 Sponsorship Opportunity

- 6 tickets in the VIP section of the Martina McBride concert in P.E. Monroe Auditorium on Lenoir Rhyne's campus
- Seating in designated VIP sections for all three nights
- Dinner at Cafe Rule or Vintage House for 6 guests (alcohol, tax, and gratuity not included)
- Recognition in all marketing materials including print, digital, and radio
- Signed books from Martina McBride, Steve Palmer, John T. Edge, and Ngozi Adichie

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\$1,000 VIP TICKET PACKAGE

- Four tickets in the VIP section for Chimamanda Ngozi Adichie in P.E. Monroe Auditorium at LRU on Wednesday, March 30.
- Four tickets to the Visiting Writers Series Panel with Steve Palmer, John T. Edge, and Chenelle Bragg in P.E. Monroe Auditorium at LRU on Thursday, March 31.
- Four tickets in the VIP section for an intimate night of musical storytelling by Martina McBride in P.E. Monroe Auditorium at LRU on Friday, April 1.



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\$500 VIP TICKET PACKAGE

- Two tickets in the VIP section for Chimamanda Ngozi Adichie in P.E. Monroe Auditorium at LRU on Wednesday, March 30.
- Two tickets to the Visiting Writers Series Panel with Steve Palmer, John T. Edge, and Chenelle Bragg in P.E. Monroe Auditorium at LRU on Thursday, March 31.
- Two tickets in the VIP section for an intimate night of musical storytelling by Martina McBride in P.E. Monroe Auditorium at LRU on Friday, April 1.



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